Committee Name	lowans for Vilsack/Pederson. Inc.	Statutory Due Date	10/19/2002
Committee Name		Adjusted Due Date	10/21/2002
Committee Type	Governor	Filed Date	10/21/2002
Committee ID#	5076	Received Date	
Filing Status	Amended	Amendment Date	10/22/2002

**Estimates of Anticipated Consultant Name and Address Contract Period Performance** Compensation

Axelrod & Associates 1/1/2002 media buys \$0.00

730 N Franklin #404 11/5/2002

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
7/18/2002	Creative Cable Television	media buy	\$2,295.00
	1112 Ocean Drive		
	Suite 103		
	Manhattan Beach, CA 90266	3	

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
7/18/2002 H	KCAU-TV	media buy	\$3,281.00
6	625 Douglas		
\$	Sioux City, IA 51101		

10/19/2002

### Schedule G - Breakdown Of Monetary Expenditures By Consultant

**Committee Name** Iowans for Vilsack/Pederson, Inc.

**Committee Type** Governor Committee ID# 5076 **Filing Status** Amended

,	
Adjusted Due Date	10/21/2002
Filed Date	10/21/2002
Received Date	
Amendment Date	10/22/2002

**Statutory Due Date** 

**Estimates of** Anticipated **Consultant Name and Address Contract Period Performance** Compensation

Axelrod & Associates 1/1/2002 media buys \$0.00

730 N Franklin #404 11/5/2002

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
7/18/2002	KCCI-TV	media buy	\$16,031.00
	888 9th Street		
	Des Moines, IA 50309		

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
7/18/2002	KCRG-TV	media buy	\$7,841.25
:	2nd Avenue at 5th Street SE		
	Cedar Rapids, IA 52401		

**Committee Name** Iowans for Vilsack/Pederson, Inc.

**Committee Type** Governor Committee ID# 5076 **Filing Status** Amended

Statutory Due Date	10/19/2002
Adjusted Due Date	10/21/2002
Filed Date	10/21/2002
Received Date	
Amendment Date	10/22/2002

**Estimates of Anticipated Consultant Name and Address Contract Period Performance** Compensation

Axelrod & Associates 1/1/2002 media buys \$0.00

730 N Franklin #404 11/5/2002

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
7/18/2002	KDSM-TV	media buy	\$722.50
	4023 Fleur Drive		
	Des Moines, IA 50321		

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
7/18/2002	KFXA-TV	media buy	\$595.00
	605 Boyson Road NE		
	Cedar Rapids, IA 52402		

**Committee Name** Iowans for Vilsack/Pederson, Inc.

**Committee Type** Governor Committee ID# 5076 **Filing Status** Amended

Statutory Due Date	10/19/2002
Adjusted Due Date	10/21/2002
Filed Date	10/21/2002
Received Date	
Amendment Date	10/22/2002

**Estimates of Anticipated Consultant Name and Address Contract Period Performance** Compensation

Axelrod & Associates 1/1/2002 media buys \$0.00

730 N Franklin #404 11/5/2002

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
7/18/2002	KGAN-TV	media buy	\$3,264.00
	600 Old Marion Road NE		
	Cedar Rapids, IA 52402		

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
7/18/2002	KLJB-TV	media buy	\$1,453.50
	937 E 53rd		
	Davenport, IA 52801		

10/19/2002 10/21/2002 10/21/2002

### Schedule G - Breakdown Of Monetary Expenditures By Consultant

Committee Name	Iowans for Vilsack/Pederson, Inc.	Statutory Due Date
Committee Name	iowans for viisacor ederson, inc.	Adjusted Due Date
Committee Type	Governor	Filed Date

Committee ID# 5076 **Received Date Filing Status** Amended **Amendment Date** 10/22/2002

**Estimates of** Anticipated **Consultant Name and Address Contract Period Performance** Compensation

Axelrod & Associates 1/1/2002 media buys \$0.00

730 N Franklin #404 11/5/2002

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
7/18/2002	KMEG-TV	media buy	\$2,677.50
	7th & Floyd		
	Sioux City, IA 51101		

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
7/18/2002	KPTH-TV FOX CH 44	media buy	\$1,037.00
	500 N Michigan #800		
	Chicago, IL 60611		

**Committee Name** Iowans for Vilsack/Pederson, Inc.

**Committee Type** Governor Committee ID# 5076 **Filing Status** Amended

Statutory Due Date	10/19/2002
Adjusted Due Date	10/21/2002
Filed Date	10/21/2002
Received Date	
Amendment Date	10/22/2002

Estimates of **Anticipated Consultant Name and Address Contract Period** Performance Compensation

Axelrod & Associates 1/1/2002 media buys \$0.00

730 N Franklin #404 11/5/2002

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
7/18/2002	KTIV-TV	media buy	\$7,858.25
;	3135 Floyd Blvd		
	Sioux City, IA 51108		

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
7/18/2002 I	KWQC-TV	media buy	\$28,874.50
8	805 N. Brady Street		
I	Davenport, IA 52803		

**Committee Name** Iowans for Vilsack/Pederson, Inc.

**Committee Type** Governor Committee ID# 5076 **Filing Status** Amended

Statutory Due Date	10/19/2002
Adjusted Due Date	10/21/2002
Filed Date	10/21/2002
Received Date	
Amendment Date	10/22/2002

**Estimates of Anticipated Consultant Name and Address Contract Period** Performance Compensation

Axelrod & Associates 1/1/2002 media buys \$0.00

730 N Franklin #404 11/5/2002

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
7/18/2002	KWWL-TV	media buy	\$5,771.50
	200 First Street SE		
	Cedar Rapids, IA 52402		

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
7/18/2002	WHBF-TV	media buy	\$3,684.75
:	231 18th Street		
I	Rock Island, IL 61201		

**Committee Name** Iowans for Vilsack/Pederson, Inc.

**Committee Type** Governor Committee ID# 5076 **Filing Status** Amended

Statutory Due Date	10/19/2002
Adjusted Due Date	10/21/2002
Filed Date	10/21/2002
Received Date	
Amendment Date	10/22/2002

Estimates of **Anticipated Consultant Name and Address Contract Period** Performance Compensation

Axelrod & Associates 1/1/2002 media buys \$0.00

730 N Franklin #404 11/5/2002

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
7/18/2002	WHO-TV	media buy	\$13,737.50
	1801 Grand Avenue		
	Des Moines, IA 50309		

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
7/18/2002	WOI-TV	media buy	\$782.00
;	300 E. Locust St.		
	Des Moines, IA 50309		

10/22/2002

**Amendment Date** 

# Schedule G - Breakdown Of Monetary Expenditures By Consultant

Committee Name	lowans for Vilsack/Pederson, Inc.	Statutory Due Date	10/19/2002
Committee Name	lowards for vilsack/Federson, inc.	Adjusted Due Date	10/21/2002
Committee Type	Governor	Filed Date	10/21/2002
Committee ID#	5076	Received Date	-

**Estimates of Anticipated Consultant Name and Address Contract Period Performance** Compensation

Axelrod & Associates 1/1/2002 media buys \$0.00

730 N Franklin #404 11/5/2002

Amended

Chicago, IL 60610

Filing Status

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
7/18/2002	WQAD-TV	media buy	\$6,494.00
	3003 Park 16		
	Moline, IL 61265		

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
7/26/2002	KCAU-TV	media buy	\$1,011.50
	625 Douglas		
	Sioux City, IA 51101		

**Committee Name** Iowans for Vilsack/Pederson, Inc.

**Committee Type** Governor Committee ID# 5076 **Filing Status** Amended

Statutory Due Date	10/19/2002
Adjusted Due Date	10/21/2002
Filed Date	10/21/2002
Received Date	
Amendment Date	10/22/2002

**Estimates of Anticipated Consultant Name and Address Contract Period** Performance Compensation

Axelrod & Associates 1/1/2002 media buys \$0.00

730 N Franklin #404 11/5/2002

-1	Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
	7/26/2002 k	(CCI-TV	media buy	\$4,823.75
	8	388 9th Street		
	Γ	Des Moines, IA 50309		

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
7/26/2002	KCRG-TV	media buy	\$1,147.50
:	2nd Avenue at 5th Street SE		
	Cedar Rapids, IA 52401		

**Committee Name** Iowans for Vilsack/Pederson, Inc.

**Committee Type** Governor Committee ID# 5076 **Filing Status** Amended

Statutory Due Date	10/19/2002
Adjusted Due Date	10/21/2002
Filed Date	10/21/2002
Received Date	
Amendment Date	10/22/2002

Estimates of **Anticipated Consultant Name and Address Contract Period** Performance Compensation

Axelrod & Associates 1/1/2002 media buys \$0.00

730 N Franklin #404 11/5/2002

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
7/26/2002	KGAN-TV	media buy	\$918.00
	600 Old Marion Road NE		
	Cedar Rapids, IA 52402		

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
7/26/2002	KPTH-TV FOX CH 44	media buy	\$59.50
	500 N Michigan #800		
	Chicago, IL 60611		

Committee Type	Covernor	Adjusted Due Date	10/21/2002
Committee Type	Governor	Filed Date	10/21/2002

Committee ID# 5076 Received Date **Filing Status** Amended **Amendment Date** 10/22/2002

**Estimates of Anticipated Consultant Name and Address Contract Period Performance** Compensation

Axelrod & Associates 1/1/2002 media buys \$0.00

730 N Franklin #404 11/5/2002

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
7/26/2002	KTIV-TV	media buy	\$1,593.75
	3135 Floyd Blvd		
	Sioux City, IA 51108		

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
7/26/2002 H	<wqc-tv< th=""><th>media buy</th><th>\$34,148.75</th></wqc-tv<>	media buy	\$34,148.75
8	305 N. Brady Street		
ſ	Davenport, IA 52803		

**Committee Name** Iowans for Vilsack/Pederson, Inc.

**Committee Type** Governor Committee ID# 5076 **Filing Status** Amended

Statutory Due Date	10/19/2002
Adjusted Due Date	10/21/2002
Filed Date	10/21/2002
Received Date	
Amendment Date	10/22/2002

**Estimates of Anticipated Consultant Name and Address Contract Period Performance** Compensation

Axelrod & Associates 1/1/2002 media buys \$0.00

730 N Franklin #404 11/5/2002

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
7/26/2002	KWWL-TV	media buy	\$7,331.25
:	200 First Street SE		
	Cedar Rapids, IA 52402		

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
7/26/2002	WHBF-TV	media buy	\$1,674.50
:	231 18th Street		
J	Rock Island, IL 61201		

**Committee Name** Iowans for Vilsack/Pederson, Inc.

**Committee Type** Governor Committee ID# 5076 **Filing Status** Amended

Statutory Due Date	10/19/2002
Adjusted Due Date	10/21/2002
Filed Date	10/21/2002
Received Date	
Amendment Date	10/22/2002

**Estimates of** Anticipated **Consultant Name and Address Contract Period Performance** Compensation

Axelrod & Associates 1/1/2002 media buys \$0.00

730 N Franklin #404 11/5/2002

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
7/26/2002	WHO-TV	media buy	\$3,697.50
	1801 Grand Avenue		
1	Des Moines, IA 50309		

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
7/26/2002	WQAD-TV	media buy	\$8,852.75
;	3003 Park 16		
ı	Moline, IL 61265		

**Committee Name** Iowans for Vilsack/Pederson, Inc.

**Committee Type** Governor Committee ID# 5076 **Filing Status** Amended

Statutory Due Date	10/19/2002
Adjusted Due Date	10/21/2002
Filed Date	10/21/2002
Received Date	
Amendment Date	10/22/2002

**Estimates of Anticipated Consultant Name and Address Contract Period Performance** Compensation

Axelrod & Associates 1/1/2002 media buys \$0.00

730 N Franklin #404 11/5/2002

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
7/31/2002	KCCI-TV	media buy	\$27,721.00
:	888 9th Street		
1	Des Moines, IA 50309		

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
7/31/2002	KCRG-TV	media buy	\$8,160.00
:	2nd Avenue at 5th Street SE		
	Cedar Rapids, IA 52401		

**Committee Name** Iowans for Vilsack/Pederson, Inc.

**Committee Type** Governor Committee ID# 5076 **Filing Status** Amended

Statutory Due Date	10/19/2002
Adjusted Due Date	10/21/2002
Filed Date	10/21/2002
Received Date	
Amendment Date	10/22/2002

Estimates of **Anticipated Consultant Name and Address Contract Period** Performance Compensation

Axelrod & Associates 1/1/2002 media buys \$0.00

730 N Franklin #404 11/5/2002

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
7/31/2002	KDSM-TV	media buy	\$850.00
	4023 Fleur Drive		
	Des Moines, IA 50321		

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
7/31/2002	KFXA-TV	media buy	\$722.50
	605 Boyson Road NE		
	Cedar Rapids, IA 52402		

**Committee Name** Iowans for Vilsack/Pederson, Inc.

**Committee Type** Governor Committee ID# 5076 **Filing Status** Amended

Statutory Due Date	10/19/2002
Adjusted Due Date	10/21/2002
Filed Date	10/21/2002
Received Date	
Amendment Date	10/22/2002

**Estimates of Anticipated Consultant Name and Address Contract Period Performance** Compensation

Axelrod & Associates 1/1/2002 media buys \$0.00

730 N Franklin #404 11/5/2002

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
7/31/2002	KGAN-TV	media buy	\$3,060.00
	600 Old Marion Road NE		
	Cedar Rapids, IA 52402		

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
7/31/2002 H	KLJB-TV	media buy	\$1,198.50
9	937 E 53rd		
Γ	Davenport, IA 52801		

**Committee Name** Iowans for Vilsack/Pederson, Inc.

**Committee Type** Governor Committee ID# 5076 **Filing Status** Amended

Statutory Due Date	10/19/2002
Adjusted Due Date	10/21/2002
Filed Date	10/21/2002
Received Date	
Amendment Date	10/22/2002

**Estimates of** Anticipated **Consultant Name and Address Contract Period Performance** Compensation

Axelrod & Associates 1/1/2002 media buys \$0.00

730 N Franklin #404 11/5/2002

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
7/31/2002	WHBF-TV	media buy	\$3,115.25
:	231 18th Street		
I	Rock Island, IL 61201		

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
7/31/2002	WHO-TV	media buy	\$13,175.00
	1801 Grand Avenue		
	Des Moines, IA 50309		

Committee Name	lowans for Vilsack/Pederson, Inc.	Statutory Due Date	10/19/2002
Committee Name		Adjusted Due Date	10/21/2002
Committee Type	Governor	Filed Date	10/21/2002
Committee ID#	5076	Received Date	
Filing Status	Amended	Amendment Date	10/22/2002

Estimates of Anticipated **Consultant Name and Address Contract Period** Performance Compensation

Axelrod & Associates 1/1/2002 media buys \$0.00

730 N Franklin #404 11/5/2002

Date Exp		Expenditure Name and Address	Expenditure Purpose	Amount Expended
7/3	31/2002 WO	OI-TV	media buy	\$586.50
	300	0 E. Locust St.		
	De	s Moines, IA 50309		

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
8/12/2002	Creative Cable Television	media buy	\$11,441.00
	1112 Ocean Drive		
	Suite 103		
	Manhattan Beach, CA 90266		

**Committee Name** Iowans for Vilsack/Pederson, Inc.

**Committee Type** Governor Committee ID# 5076 **Filing Status** Amended

Statutory Due Date	10/19/2002
Adjusted Due Date	10/21/2002
Filed Date	10/21/2002
Received Date	
Amendment Date	10/22/2002

Estimates of **Anticipated Consultant Name and Address Contract Period** Performance Compensation

Axelrod & Associates 1/1/2002 media buys \$0.00

730 N Franklin #404 11/5/2002

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
8/12/2002	KTIV-TV	media buy	\$15,130.00
;	3135 Floyd Blvd		
	Sioux City, IA 51108		

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
8/12/2002	KWQC-TV	media buy	\$24,675.50
	805 N. Brady Street		
	Davenport, IA 52803		

**Committee Name** Iowans for Vilsack/Pederson, Inc.

**Committee Type** Governor Committee ID# 5076 **Filing Status** Amended

Statutory Due Date	10/19/2002	
Adjusted Due Date	10/21/2002	
Filed Date	10/21/2002	
Received Date		
Amendment Date	10/22/2002	

**Estimates of** Anticipated **Consultant Name and Address Contract Period** Performance Compensation

Axelrod & Associates 1/1/2002 media buys \$0.00

730 N Franklin #404 11/5/2002

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
8/12/2002	KWWL-TV	media buy	\$5,916.00
:	200 First Street SE		
	Cedar Rapids, IA 52402		

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
8/12/2002 \	WHBF-TV	media buy	\$1,997.50
2	231 18th Street		
ı	Rock Island, IL 61201		

**Committee Name** Iowans for Vilsack/Pederson, Inc.

**Committee Type** Governor Committee ID# 5076 **Filing Status** Amended

Statutory Due Date	10/19/2002
Adjusted Due Date	10/21/2002
Filed Date	10/21/2002
Received Date	
Amendment Date	10/22/2002

**Estimates of** Anticipated **Consultant Name and Address Contract Period Performance** Compensation

Axelrod & Associates 1/1/2002 media buys \$0.00

730 N Franklin #404 11/5/2002

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
8/12/2002	WHO-TV	media buy	\$7,675.50
	1801 Grand Avenue		
1	Des Moines, IA 50309		

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
8/12/2002	WQAD-TV	media buy	\$8,053.75
:	3003 Park 16		
	Moline, IL 61265		

**Committee Name** Iowans for Vilsack/Pederson, Inc.

**Committee Type** Governor Committee ID# 5076 **Filing Status** Amended

Statutory Due Date	10/19/2002
Adjusted Due Date	10/21/2002
Filed Date	10/21/2002
Received Date	
Amendment Date	10/22/2002

Estimates of **Anticipated Consultant Name and Address Contract Period** Performance Compensation

Axelrod & Associates 1/1/2002 media buys \$0.00

730 N Franklin #404 11/5/2002

1	Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
	8/13/2002 k	(FXA-TV	media buy	\$403.75
	6	605 Boyson Road NE		
	(	Cedar Rapids, IA 52402		

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
8/15/2002	KCCI-TV	media buy	\$14,832.50
1	888 9th Street		
!	Des Moines, IA 50309		

Committee Name	lowans for Vilsack/Pederson, Inc.	Statutory Due Date	10/19/2002
		Adjusted Due Date	10/21/2002
Committee Type	Governor	Filed Date	10/21/2002
Committee ID#	5076	Received Date	
Filing Status	Amended	Amendment Date	10/22/2002

Estimates of **Anticipated Consultant Name and Address Contract Period** Performance Compensation

Axelrod & Associates 1/1/2002 media buys \$0.00

730 N Franklin #404 11/5/2002

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
8/15/2002	WOI-TV	media buy	\$786.25
;	300 E. Locust St.		
	Des Moines, IA 50309		

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
8/16/2002	Creative Cable Television	media buy	\$20,400.00
	1112 Ocean Drive		
	Suite 103		
	Manhattan Beach, CA 90266	}	

Committee Name	lowans for Vilsack/Pederson, Inc.	Statutory Due Date	10/19/2002
Committee Name		Adjusted Due Date	10/21/2002
Committee Type	Governor	Filed Date	10/21/2002
Committee ID#	5076	Received Date	
Filing Status	Amended	Amendment Date	10/22/2002

**Estimates of Anticipated Consultant Name and Address Contract Period Performance** Compensation

Axelrod & Associates 1/1/2002 media buys \$0.00

730 N Franklin #404 11/5/2002

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
8/16/2002	KCAU-TV	media buy	\$2,868.75
	625 Douglas		
	Sioux City, IA 51101		

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
8/16/2002 F	CRG-TV	media buy	\$10,433.75
2	2nd Avenue at 5th Street SE		
	Cedar Rapids, IA 52401		

**Committee Name** Iowans for Vilsack/Pederson, Inc.

**Committee Type** Governor Committee ID# 5076 **Filing Status** Amended

Statutory Due Date	10/19/2002	
Adjusted Due Date	10/21/2002	
Filed Date	10/21/2002	
Received Date		
Amendment Date	10/22/2002	

**Estimates of Anticipated Consultant Name and Address Contract Period Performance** Compensation

Axelrod & Associates 1/1/2002 media buys \$0.00

730 N Franklin #404 11/5/2002

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
8/16/2002	KFXA-TV	media buy	\$403.75
(	605 Boyson Road NE		
	Cedar Rapids, IA 52402		

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
8/16/2002	KLJB-TV	media buy	\$518.50
,	937 E 53rd		
	Davenport, IA 52801		

**Committee Name** Iowans for Vilsack/Pederson, Inc.

**Committee Type** Governor Committee ID# 5076 **Filing Status** Amended

Statutory Due Date	10/19/2002	
Adjusted Due Date	10/21/2002	
Filed Date	10/21/2002	
Received Date		
Amendment Date	10/22/2002	

**Estimates of Anticipated Consultant Name and Address Contract Period** Performance Compensation

Axelrod & Associates 1/1/2002 media buys \$0.00

730 N Franklin #404 11/5/2002

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
8/16/2002	KMEG-TV	media buy	\$1,899.75
	7th & Floyd		
	Sioux City, IA 51101		

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
8/16/2002	KWQC-TV	media buy	\$25,355.50
	805 N. Brady Street		
	Davenport, IA 52803		

**Committee Name** Iowans for Vilsack/Pederson, Inc.

**Committee Type** Governor Committee ID# 5076 **Filing Status** Amended

Statutory Due Date	10/19/2002	
Adjusted Due Date	10/21/2002	
Filed Date	10/21/2002	
Received Date		
Amendment Date	10/22/2002	

**Estimates of** Anticipated **Consultant Name and Address Contract Period Performance** Compensation

Axelrod & Associates 1/1/2002 media buys \$0.00

730 N Franklin #404 11/5/2002

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
8/16/2002	KWWL-TV	media buy	\$6,124.25
	200 First Street SE		
	Cedar Rapids, IA 52402		

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
8/16/2002 \	WHBF-TV	media buy	\$2,023.00
2	231 18th Street		
ı	Rock Island, IL 61201		

**Committee Name** Iowans for Vilsack/Pederson, Inc.

**Committee Type** Governor Committee ID# 5076 **Filing Status** Amended

Statutory Due Date	10/19/2002
Adjusted Due Date	10/21/2002
Filed Date	10/21/2002
Received Date	
Amendment Date	10/22/2002

**Estimates of Anticipated Consultant Name and Address Contract Period Performance** Compensation

Axelrod & Associates 1/1/2002 media buys \$0.00

730 N Franklin #404 11/5/2002

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
8/22/2002	KCCI-TV	media buy	\$15,746.25
	888 9th Street		
	Des Moines, IA 50309		

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
8/22/2002 I	KGAN-TV	media buy	\$960.50
6	600 Old Marion Road NE		
	Cedar Rapids, IA 52402		

**Committee Name** Iowans for Vilsack/Pederson, Inc.

**Committee Type** Governor Committee ID# 5076 **Filing Status** Amended

Statutory Due Date	10/19/2002
Adjusted Due Date	10/21/2002
Filed Date	10/21/2002
Received Date	
Amendment Date	10/22/2002

**Estimates of Anticipated Consultant Name and Address Contract Period Performance** Compensation

Axelrod & Associates 1/1/2002 media buys \$0.00

730 N Franklin #404 11/5/2002

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
8/22/2002	WHO-TV	media buy	\$7,373.75
	1801 Grand Avenue		
I	Des Moines, IA 50309		

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
8/22/2002 V	WOI-TV	media buy	\$786.25
3	300 E. Locust St.		
[	Des Moines, IA 50309		

**Statutory Due Date** 10/19/2002 **Committee Name** Iowans for Vilsack/Pederson, Inc. 10/21/2002 Adjusted Due Date **Committee Type** Governor **Filed Date** 10/21/2002

Committee ID# 5076 **Received Date Filing Status** Amended **Amendment Date** 10/22/2002

**Estimates of Anticipated Consultant Name and Address Contract Period Performance** Compensation

Axelrod & Associates 1/1/2002 \$0.00 media buys

730 N Franklin #404 11/5/2002

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
8/30/2002	KCAU-TV	media buy	\$3,978.00
	625 Douglas		
	Sioux City, IA 51101		

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
8/30/2002 I	KCCI-TV	media buy	\$14,620.00
8	888 9th Street		
I	Des Moines, IA 50309		

**Committee Name** Iowans for Vilsack/Pederson, Inc.

**Committee Type** Governor Committee ID# 5076 **Filing Status** Amended

Statutory Due Date	10/19/2002
Adjusted Due Date	10/21/2002
Filed Date	10/21/2002
Received Date	
Amendment Date	10/22/2002

**Estimates of Anticipated Consultant Name and Address Contract Period Performance** Compensation

Axelrod & Associates 1/1/2002 media buys \$0.00

730 N Franklin #404 11/5/2002

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
8/30/2002	KCRG-TV	media buy	\$6,736.25
:	2nd Avenue at 5th Street SE		
	Cedar Rapids, IA 52401		

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
8/30/2002	KGAN-TV	media buy	\$5,835.01
	600 Old Marion Road NE		
	Cedar Rapids, IA 52402		

**Committee Name** Iowans for Vilsack/Pederson, Inc.

**Committee Type** Governor Committee ID# 5076 **Filing Status** Amended

Statutory Due Date	10/19/2002
Adjusted Due Date	10/21/2002
Filed Date	10/21/2002
Received Date	
Amendment Date	10/22/2002

**Estimates of Anticipated Consultant Name and Address Contract Period** Performance Compensation

Axelrod & Associates 1/1/2002 media buys \$0.00

730 N Franklin #404 11/5/2002

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
8/30/2002	KMEG-TV	media buy	\$1,861.50
	7th & Floyd		
	Sioux City, IA 51101		

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
8/30/2002	KWQC-TV	media buy	\$35,045.50
	805 N. Brady Street		
	Davenport, IA 52803		

**Committee Name** Iowans for Vilsack/Pederson, Inc.

**Committee Type** Governor Committee ID# 5076 **Filing Status** Amended

Statutory Due Date	10/19/2002
Adjusted Due Date	10/21/2002
Filed Date	10/21/2002
Received Date	
Amendment Date	10/22/2002

**Estimates of Anticipated Consultant Name and Address Contract Period** Performance Compensation

Axelrod & Associates 1/1/2002 media buys \$0.00

730 N Franklin #404 11/5/2002

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
8/30/2002	KWWL-TV	media buy	\$6,683.25
:	200 First Street SE		
	Cedar Rapids, IA 52402		

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
8/30/2002	WHBF-TV	media buy	\$2,214.25
:	231 18th Street		
	Rock Island, IL 61201		

**Committee Name** Iowans for Vilsack/Pederson, Inc.

**Committee Type** Governor Committee ID# 5076 **Filing Status** Amended

Statutory Due Date	10/19/2002
Adjusted Due Date	10/21/2002
Filed Date	10/21/2002
Received Date	
Amendment Date	10/22/2002

**Estimates of Anticipated Consultant Name and Address Contract Period Performance** Compensation

Axelrod & Associates 1/1/2002 media buys \$0.00

730 N Franklin #404 11/5/2002

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
8/30/2002	WHO-TV	media buy	\$12,303.75
	1801 Grand Avenue		
1	Des Moines, IA 50309		

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
8/30/2002 \	WOI-TV	media buy	\$2,894.25
3	300 E. Locust St.		
[	Des Moines, IA 50309		

10/22/2002

#### Schedule G - Breakdown Of Monetary Expenditures By Consultant

**Statutory Due Date** 10/19/2002 **Committee Name** Iowans for Vilsack/Pederson, Inc. 10/21/2002 Adjusted Due Date **Committee Type** Governor **Filed Date** 10/21/2002 Committee ID# 5076 **Received Date** 

**Estimates of Anticipated Consultant Name and Address Contract Period Performance** Compensation

**Amendment Date** 

Axelrod & Associates 1/1/2002 \$0.00 media buys

730 N Franklin #404 11/5/2002

Amended

Chicago, IL 60610

**Filing Status** 

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
8/30/2002	WQAD-TV	media buy	\$5,905.25
	3003 Park 16		
	Moline, IL 61265		

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
9/3/2002	KTIV-TV	media buy	\$10,482.00
:	3135 Floyd Blvd		
	Sioux City, IA 51108		

10/22/2002

**Amendment Date** 

# Schedule G - Breakdown Of Monetary Expenditures By Consultant

Committee Name	lowans for Vilsack/Pederson, Inc.	Statutory Due Date	10/19/2002
	lowards for vilsactor edersor, inc.	Adjusted Due Date	10/21/2002
Committee Type	Governor	Filed Date	10/21/2002
Committee ID#	5076	Received Date	-

**Estimates of Anticipated Consultant Name and Address Contract Period Performance** Compensation

Axelrod & Associates 1/1/2002 media buys \$0.00

730 N Franklin #404 11/5/2002

Amended

Chicago, IL 60610

Filing Status

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
9/6/2002	KCCI-TV	media buy	\$16,192.50
	888 9th Street		
1	Des Moines, IA 50309		

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
9/6/2002	KMEG-TV	media buy	\$2,873.00
	7th & Floyd		
	Sioux City, IA 51101		

10/19/2002

10/21/2002

10/21/2002

#### Schedule G - Breakdown Of Monetary Expenditures By Consultant

**Statutory Due Date Committee Name** Iowans for Vilsack/Pederson, Inc. Adjusted Due Date **Committee Type** Governor **Filed Date** 

Committee ID# 5076 **Received Date Filing Status** Amended **Amendment Date** 10/22/2002

**Estimates of Anticipated Consultant Name and Address Contract Period Performance** Compensation

Axelrod & Associates 1/1/2002 \$0.00 media buys

730 N Franklin #404 11/5/2002

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
9/6/2002	KTIV-TV	media buy	\$15,861.00
	3135 Floyd Blvd		
	Sioux City, IA 51108		

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
9/6/2002 I	KWQC-TV	media buy	\$17,110.50
8	805 N. Brady Street		
1	Davenport, IA 52803		

**Committee Name** Iowans for Vilsack/Pederson, Inc.

**Committee Type** Governor **Committee ID#** 5076 **Filing Status** Amended

Statutory Due Date	10/19/2002
Adjusted Due Date	10/21/2002
Filed Date	10/21/2002
Received Date	
Amendment Date	10/22/2002

**Estimates of** Anticipated **Consultant Name and Address Contract Period Performance** Compensation

Axelrod & Associates 1/1/2002 media buys \$0.00

730 N Franklin #404 11/5/2002

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
9/6/2002	WHBF-TV	media buy	\$7,407.75
	231 18th Street		
	Rock Island, IL 61201		

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
9/6/2002 \	WHO-TV	media buy	\$12,771.25
	1801 Grand Avenue		
	Des Moines, IA 50309		

**Committee Name** Iowans for Vilsack/Pederson, Inc.

**Committee Type** Governor Committee ID# 5076 **Filing Status** Amended

Statutory Due Date	10/19/2002
Adjusted Due Date	10/21/2002
Filed Date	10/21/2002
Received Date	
Amendment Date	10/22/2002

**Estimates of Anticipated Consultant Name and Address Contract Period Performance** Compensation

Axelrod & Associates 1/1/2002 media buys \$0.00

730 N Franklin #404 11/5/2002

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
9/6/2002	WOI-TV	media buy	\$939.25
;	300 E. Locust St.		
1	Des Moines, IA 50309		

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
9/6/2002	WQAD-TV	media buy	\$2,273.75
;	3003 Park 16		
	Moline, IL 61265		

**Statutory Due Date** 10/19/2002 **Committee Name** Iowans for Vilsack/Pederson, Inc. **Adjusted Due Date** 10/21/2002 **Committee Type** Governor **Filed Date** 10/21/2002 Committee ID# 5076 **Received Date** 

**Filing Status** Amended **Amendment Date** 10/22/2002

**Anticipated Consultant Name and Address Contract Period Performance** Compensation

**Estimates of** 

Axelrod & Associates 1/1/2002 \$0.00 media buys

730 N Franklin #404 11/5/2002

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
9/13/2002	Creative Cable Television	media buy	\$2,550.00
	1112 Ocean Drive		
	Suite 103		
	Manhattan Beach, CA 90266	5	

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
9/13/2002 I	KCCI-TV	media buy	\$22,716.25
8	388 9th Street		
I	Des Moines, IA 50309		

**Committee Name** Iowans for Vilsack/Pederson, Inc.

**Committee Type** Governor Committee ID# 5076 **Filing Status** Amended

Statutory Due Date	10/19/2002
Adjusted Due Date	10/21/2002
Filed Date	10/21/2002
Received Date	
Amendment Date	10/22/2002

**Estimates of Anticipated Consultant Name and Address Contract Period Performance** Compensation

Axelrod & Associates 1/1/2002 media buys \$0.00

730 N Franklin #404 11/5/2002

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
9/13/2002	KCRG-TV	media buy	\$8,491.50
	2nd Avenue at 5th Street SE		
	Cedar Rapids, IA 52401		

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
9/13/2002	KDSM-TV	media buy	\$786.25
	4023 Fleur Drive		
	Des Moines, IA 50321		

**Committee Name** Iowans for Vilsack/Pederson, Inc.

**Committee Type** Governor Committee ID# 5076 **Filing Status** Amended

Statutory Due Date	10/19/2002
Adjusted Due Date	10/21/2002
Filed Date	10/21/2002
Received Date	
Amendment Date	10/22/2002

**Estimates of Anticipated Consultant Name and Address Contract Period Performance** Compensation

Axelrod & Associates 1/1/2002 media buys \$0.00

730 N Franklin #404 11/5/2002

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
9/13/2002	KGAN-TV	media buy	\$3,863.25
(	600 Old Marion Road NE		
	Cedar Rapids, IA 52402		

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
9/13/2002 \	WHO-TV	media buy	\$15,937.50
,	1801 Grand Avenue		
[	Des Moines, IA 50309		

**Anticipated** 

Compensation

# Schedule G - Breakdown Of Monetary Expenditures By Consultant

Committee Name	lowans for Vilsack/Pederson, Inc.	Statutory Due Date	10/19/2002
Committee Name	lowards for vilsack/redefsort, inc.	Adjusted Due Date	10/21/2002
Committee Type	Governor	Filed Date	10/21/2002
Committee ID#	5076	Received Date	-

Filing Status 10/22/2002 Amended **Amendment Date** 

**Contract Period** 

Axelrod & Associates 1/1/2002 media buys \$0.00

**Estimates of** 

**Performance** 

730 N Franklin #404 11/5/2002

**Consultant Name and Address** 

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
9/13/2002	WQAD-TV	media buy	\$5,852.25
:	3003 Park 16		
1	Moline, IL 61265		

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
9/16/2002 F	<wqc-tv< th=""><th>media buy</th><th>\$62,079.75</th></wqc-tv<>	media buy	\$62,079.75
3	305 N. Brady Street		
[	Davenport, IA 52803		

**Committee Name** Iowans for Vilsack/Pederson, Inc.

**Committee Type** Governor Committee ID# 5076 **Filing Status** Amended

Statutory Due Date	10/19/2002
Adjusted Due Date	10/21/2002
Filed Date	10/21/2002
Received Date	
Amendment Date	10/22/2002

**Estimates of Anticipated Consultant Name and Address Contract Period Performance** Compensation

Axelrod & Associates 1/1/2002 media buys \$0.00

730 N Franklin #404 11/5/2002

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
9/16/2002	KWWL-TV	media buy	\$8,670.00
:	200 First Street SE		
	Cedar Rapids, IA 52402		

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
9/16/2002	WOI-TV	media buy	\$2,864.50
;	300 E. Locust St.		
	Des Moines, IA 50309		

**Statutory Due Date** 10/19/2002 **Committee Name** Iowans for Vilsack/Pederson, Inc. Adjusted Due Date 10/21/2002 **Committee Type** Governor **Filed Date** 10/21/2002

Committee ID# 5076 **Received Date Filing Status** Amended **Amendment Date** 10/22/2002

**Estimates of Anticipated Consultant Name and Address Contract Period Performance** Compensation

Axelrod & Associates 1/1/2002 \$0.00 media buys

730 N Franklin #404 11/5/2002

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
9/17/2002	KCAU-TV	media buy	\$4,568.75
	625 Douglas		
	Sioux City, IA 51101		

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
9/17/2002 I	KGAN-TV	media buy	\$3,850.50
•	600 Old Marion Road NE		
	Cedar Rapids, IA 52402		

**Committee Name** Iowans for Vilsack/Pederson, Inc.

**Committee Type** Governor Committee ID# 5076 **Filing Status** Amended

Statutory Due Date	10/19/2002
Adjusted Due Date	10/21/2002
Filed Date	10/21/2002
Received Date	
Amendment Date	10/22/2002

**Estimates of** Anticipated **Consultant Name and Address Contract Period** Performance Compensation

Axelrod & Associates 1/1/2002 media buys \$0.00

730 N Franklin #404 11/5/2002

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
9/17/2002	KLJB-TV	media buy	\$2,103.75
	937 E 53rd		
	Davenport, IA 52801		

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
9/17/2002	KMEG-TV	media buy	\$4,394.50
	7th & Floyd		
	Sioux City, IA 51101		

**Committee Name** Iowans for Vilsack/Pederson, Inc.

**Committee Type** Governor Committee ID# 5076 **Filing Status** Amended

Statutory Due Date	10/19/2002
Adjusted Due Date	10/21/2002
Filed Date	10/21/2002
Received Date	
Amendment Date	10/22/2002

**Estimates of Anticipated Consultant Name and Address Contract Period Performance** Compensation

Axelrod & Associates 1/1/2002 media buys \$0.00

730 N Franklin #404 11/5/2002

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
9/17/2002	WHO-TV	media buy	\$15,278.75
	1801 Grand Avenue		
	Des Moines, IA 50309		

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
9/17/2002	WQAD-TV	media buy	\$6,328.25
;	3003 Park 16		
	Moline, IL 61265		

**Committee Name** Iowans for Vilsack/Pederson, Inc.

**Committee Type** Governor Committee ID# 5076 **Filing Status** Amended

Statutory Due Date	10/19/2002
Adjusted Due Date	10/21/2002
Filed Date	10/21/2002
Received Date	
Amendment Date	10/22/2002

Estimates of **Anticipated Consultant Name and Address Contract Period** Performance Compensation

Axelrod & Associates 1/1/2002 media buys \$0.00

730 N Franklin #404 11/5/2002

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
9/19/2002	KDSM-TV	media buy	\$786.25
	4023 Fleur Drive		
	Des Moines, IA 50321		

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
9/20/2002	KCCI-TV	media buy	\$26,095.00
	888 9th Street		
	Des Moines, IA 50309		

Committee Name	lowans for Vilsack/Pederson, Inc.	Statutory Due Date	10/19/2002
Committee Name	iowans for viisactor ederson, inc.	Adjusted Due Date	10/21/2002
Committee Type	Governor	Filed Date	10/21/2002
Committee ID#	5076	Received Date	
Filing Status	Amended	Amendment Date	10/22/2002

Estimates of **Anticipated Consultant Name and Address Contract Period** Performance Compensation

Axelrod & Associates 1/1/2002 media buys \$0.00

730 N Franklin #404 11/5/2002

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
9/20/2002	WOI-TV	media buy	\$2,439.50
:	300 E. Locust St.		
	Des Moines, IA 50309		

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
9/25/2002	Creative Cable Television	media buy	\$6,078.96
	1112 Ocean Drive		
	Suite 103		
	Manhattan Beach, CA 90266		

10/19/2002

10/21/2002

10/21/2002

#### Schedule G - Breakdown Of Monetary Expenditures By Consultant

**Statutory Due Date Committee Name** Iowans for Vilsack/Pederson, Inc. Adjusted Due Date **Committee Type** Governor **Filed Date** 

Committee ID# 5076 **Received Date Filing Status** Amended **Amendment Date** 10/22/2002

**Estimates of Anticipated Consultant Name and Address Contract Period Performance** Compensation

Axelrod & Associates 1/1/2002 \$0.00 media buys

730 N Franklin #404 11/5/2002

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
9/25/2002	KCCI-TV	media buy	\$30,408.75
	888 9th Street		
	Des Moines, IA 50309		

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
9/25/2002 H	CRG-TV	media buy	\$8,980.25
2	2nd Avenue at 5th Street SE		
(	Cedar Rapids, IA 52401		

**Committee Name** Iowans for Vilsack/Pederson, Inc.

**Committee Type** Governor Committee ID# 5076 **Filing Status** Amended

Statutory Due Date	10/19/2002
Adjusted Due Date	10/21/2002
Filed Date	10/21/2002
Received Date	
Amendment Date	10/22/2002

Estimates of **Anticipated Consultant Name and Address Contract Period** Performance Compensation

Axelrod & Associates 1/1/2002 media buys \$0.00

730 N Franklin #404 11/5/2002

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
9/25/2002	KFXA-TV	media buy	\$701.25
	605 Boyson Road NE		
	Cedar Rapids, IA 52402		

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
9/25/2002	KGAN-TV	media buy	\$4,126.75
	600 Old Marion Road NE		
	Cedar Rapids, IA 52402		

**Committee Name** Iowans for Vilsack/Pederson, Inc.

**Committee Type** Governor Committee ID# 5076 **Filing Status** Amended

Statutory Due Date	10/19/2002	
Adjusted Due Date	10/21/2002	
Filed Date	10/21/2002	
Received Date		
Amendment Date	10/22/2002	

**Estimates of Anticipated Consultant Name and Address Contract Period** Performance Compensation

Axelrod & Associates 1/1/2002 media buys \$0.00

730 N Franklin #404 11/5/2002

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
9/25/2002	KLJB-TV	media buy	\$646.00
	937 E 53rd		
	Davenport, IA 52801		

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
9/25/2002	KWWL-TV	media buy	\$10,748.25
:	200 First Street SE		
	Cedar Rapids, IA 52402		

**Committee Name** Iowans for Vilsack/Pederson, Inc.

**Committee Type** Governor Committee ID# 5076 **Filing Status** Amended

Statutory Due Date	10/19/2002	
Adjusted Due Date	10/21/2002	
Filed Date	10/21/2002	
Received Date		
Amendment Date	10/22/2002	

**Estimates of Anticipated Consultant Name and Address Contract Period Performance** Compensation

Axelrod & Associates 1/1/2002 media buys \$0.00

730 N Franklin #404 11/5/2002

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
9/25/2002	WHBF-TV	media buy	\$5,622.25
	231 18th Street		
	Rock Island, IL 61201		

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
9/25/2002	WHO-TV	media buy	\$17,000.00
	1801 Grand Avenue		
	Des Moines, IA 50309		

**Statutory Due Date** 10/19/2002 **Committee Name** Iowans for Vilsack/Pederson, Inc. 10/21/2002 Adjusted Due Date **Committee Type** Governor **Filed Date** 10/21/2002 Committee ID# 5076 **Received Date Filing Status** Amended **Amendment Date** 10/22/2002

**Estimates of Anticipated Consultant Name and Address Contract Period Performance** Compensation

Axelrod & Associates 1/1/2002 \$0.00 media buys

730 N Franklin #404 11/5/2002

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
9/25/2002	WOI-TV	media buy	\$1,946.50
;	300 E. Locust St.		
1	Des Moines, IA 50309		

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
9/30/2002	Creative Cable Television	media buy	\$12,796.69
	1112 Ocean Drive		
	Suite 103		
	Manhattan Beach, CA 90266		

Committee Name	Iowans for Vilsack/Pederson, Inc.	Statutory Due Date	10/19/2002
Committee Name	e lowards for vilsack/redefsort, fric.	Adjusted Due Date	10/21/2002
Committee Type	Governor	Filed Date	10/21/2002
Committee ID#	5076	Received Date	
Filing Status	Amended	Amendment Date	10/22/2002

**Estimates of Anticipated Consultant Name and Address Contract Period Performance** Compensation

Axelrod & Associates 1/1/2002 media buys \$0.00

730 N Franklin #404 11/5/2002

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
9/30/2002	KCAU-TV	media buy	\$5,559.00
	625 Douglas		
	Sioux City, IA 51101		

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
9/30/2002	KCCI-TV	media buy	\$161,457.50
1	888 9th Street		
	Des Moines, IA 50309		

**Committee Name** Iowans for Vilsack/Pederson, Inc.

**Committee Type** Governor Committee ID# 5076 **Filing Status** Amended

Statutory Due Date	10/19/2002
Adjusted Due Date	10/21/2002
Filed Date	10/21/2002
Received Date	
Amendment Date	10/22/2002

Estimates of **Anticipated Consultant Name and Address Contract Period** Performance Compensation

Axelrod & Associates 1/1/2002 media buys \$0.00

730 N Franklin #404 11/5/2002

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
9/30/2002	KCRG-TV	media buy	\$44,507.03
:	2nd Avenue at 5th Street SE		
	Cedar Rapids, IA 52401		

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
9/30/2002 I	KDSM-TV	media buy	\$3,221.50
4	4023 Fleur Drive		
I	Des Moines, IA 50321		

**Committee Name** Iowans for Vilsack/Pederson, Inc.

**Committee Type** Governor Committee ID# 5076 **Filing Status** Amended

Statutory Due Date	10/19/2002
Adjusted Due Date	10/21/2002
Filed Date	10/21/2002
Received Date	
Amendment Date	10/22/2002

**Estimates of Anticipated Consultant Name and Address Contract Period Performance** Compensation

Axelrod & Associates 1/1/2002 media buys \$0.00

730 N Franklin #404 11/5/2002

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
9/30/2002	KFXA-TV	media buy	\$3,230.00
	605 Boyson Road NE		
	Cedar Rapids, IA 52402		

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
9/30/2002 I	KGAN-TV	media buy	\$36,843.25
•	600 Old Marion Road NE		
	Cedar Rapids, IA 52402		

10/22/2002

**Amendment Date** 

# Schedule G - Breakdown Of Monetary Expenditures By Consultant

Committee Name	lowans for Vilsack/Pederson, Inc.	Statutory Due Date	10/19/2002
Committee Name	lowalis for viisack/redersori, inc.	Adjusted Due Date	10/21/2002
Committee Type	Governor	Filed Date	10/21/2002
Committee ID#	5076	Received Date	

**Estimates of Anticipated Consultant Name and Address Contract Period Performance** Compensation

Axelrod & Associates 1/1/2002 media buys \$0.00

730 N Franklin #404 11/5/2002

Amended

Chicago, IL 60610

Filing Status

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
9/30/2002	KLJB-TV	media buy	\$6,285.75
•	937 E 53rd		
1	Davenport, IA 52801		

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
9/30/2002	KMEG-TV	media buy	\$22,104.25
	7th & Floyd		
	Sioux City, IA 51101		

**Statutory Due Date** 10/19/2002 **Committee Name** Iowans for Vilsack/Pederson, Inc. 10/21/2002 Adjusted Due Date **Committee Type** Governor **Filed Date** 10/21/2002 Committee ID# 5076

**Received Date Filing Status** Amended **Amendment Date** 10/22/2002

**Estimates of Anticipated Consultant Name and Address Contract Period Performance** Compensation

Axelrod & Associates 1/1/2002 \$0.00 media buys

730 N Franklin #404 11/5/2002

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
9/30/2002	KTIV-TV	media buy	\$67,434.75
	3135 Floyd Blvd		
	Sioux City, IA 51108		

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
9/30/2002 H	<wqc-tv< th=""><th>media buy</th><th>\$214,514.50</th></wqc-tv<>	media buy	\$214,514.50
8	305 N. Brady Street		
[	Davenport, IA 52803		

**Committee Name** Iowans for Vilsack/Pederson, Inc.

**Committee Type** Governor Committee ID# 5076 **Filing Status** Amended

Statutory Due Date	10/19/2002
Adjusted Due Date	10/21/2002
Filed Date	10/21/2002
Received Date	
Amendment Date	10/22/2002

**Estimates of Anticipated Consultant Name and Address Contract Period Performance** Compensation

Axelrod & Associates 1/1/2002 media buys \$0.00

730 N Franklin #404 11/5/2002

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
9/30/2002	KWWL-TV	media buy	\$86,810.50
:	200 First Street SE		
(	Cedar Rapids, IA 52402		

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
9/30/2002	WHBF-TV	media buy	\$27,446.50
:	231 18th Street		
	Rock Island, IL 61201		

**Committee Name** Iowans for Vilsack/Pederson, Inc.

**Committee Type** Governor Committee ID# 5076 **Filing Status** Amended

Statutory Due Date	10/19/2002
Adjusted Due Date	10/21/2002
Filed Date	10/21/2002
Received Date	
Amendment Date	10/22/2002

Estimates of **Anticipated Consultant Name and Address Contract Period** Performance Compensation

Axelrod & Associates 1/1/2002 media buys \$0.00

730 N Franklin #404 11/5/2002

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
9/30/2002	WHO-TV	media buy	\$143,522.50
	1801 Grand Avenue		
	Des Moines, IA 50309		

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
9/30/2002 V	VOI-TV	media buy	\$16,009.75
3	300 E. Locust St.		
[ 	Des Moines, IA 50309		

**Committee Name** Iowans for Vilsack/Pederson, Inc.

**Committee Type** Governor Committee ID# 5076 **Filing Status** Amended

Statutory Due Date	10/19/2002
Adjusted Due Date	10/21/2002
Filed Date	10/21/2002
Received Date	
Amendment Date	10/22/2002

Estimates of **Anticipated Consultant Name and Address Contract Period** Performance Compensation

Axelrod & Associates 1/1/2002 media buys \$0.00

730 N Franklin #404 11/5/2002

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
9/30/2002	WQAD-TV	media buy	\$43,571.00
	3003 Park 16		
	Moline, IL 61265		

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
10/4/2002	Radio Iowa	media buy	\$33,915.00
:	2700 Grand Ave		
	Des Moines, IA 50312		

**Committee Name** Iowans for Vilsack/Pederson, Inc.

**Committee Type** Governor Committee ID# 5076 **Filing Status** Amended

Statutory Due Date	10/19/2002
Adjusted Due Date	10/21/2002
Filed Date	10/21/2002
Received Date	
Amendment Date	10/22/2002

**Estimates of** Anticipated **Consultant Name and Address Contract Period** Performance Compensation

Axelrod & Associates 1/1/2002 media buys \$0.00

730 N Franklin #404 11/5/2002

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
10/4/2002	WHO-AM	media buy	\$7,956.00
	1801 Grand Avenue		
	Des Moines, IA 50309		

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
10/8/2002 I	KAAL TV	media buy	\$3,931.25
,	1701 10th PI NE		
	Austin, MN 55912		

**Committee Name** Iowans for Vilsack/Pederson, Inc.

**Committee Type** Governor Committee ID# 5076 **Filing Status** Amended

Statutory Due Date	10/19/2002
Adjusted Due Date	10/21/2002
Filed Date	10/21/2002
Received Date	
Amendment Date	10/22/2002

Estimates of **Anticipated Consultant Name and Address Contract Period** Performance Compensation

Axelrod & Associates 1/1/2002 media buys \$0.00

730 N Franklin #404 11/5/2002

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
10/8/2002	KCAU-TV	media buy	\$11,245.50
	625 Douglas		
	Sioux City, IA 51101		

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
10/8/2002	KETV	media buy	\$8,712.50
:	2665 Douglas		
	Omaha, NE 68131		

**Committee Name** Iowans for Vilsack/Pederson, Inc.

**Committee Type** Governor Committee ID# 5076 **Filing Status** Amended

Statutory Due Date	10/19/2002
Adjusted Due Date	10/21/2002
Filed Date	10/21/2002
Received Date	
Amendment Date	10/22/2002

**Estimates of Anticipated Consultant Name and Address Contract Period** Performance Compensation

Axelrod & Associates 1/1/2002 media buys \$0.00

730 N Franklin #404 11/5/2002

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
10/8/2002	KIMT TV	media buy	\$23,744.75
	112 N Penn. Box 620		
	Mason City, IA 50401		

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
10/8/2002	KMTV	media buy	\$5,389.00
	10714 Mocking Bird Dr		
	Omaha, NE 68127		

**Committee Name** Iowans for Vilsack/Pederson, Inc.

**Committee Type** Governor Committee ID# 5076 **Filing Status** Amended

Statutory Due Date	10/19/2002
Adjusted Due Date	10/21/2002
Filed Date	10/21/2002
Received Date	
Amendment Date	10/22/2002

**Estimates of Anticipated Consultant Name and Address Contract Period Performance** Compensation

Axelrod & Associates 1/1/2002 media buys \$0.00

730 N Franklin #404 11/5/2002

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
10/8/2002	KPTH-TV FOX CH 44	media buy	\$2,856.00
	500 N Michigan #800		
	Chicago, IL 60611		

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
10/8/2002 F	KTTC TV	media buy	\$11,381.50
6	601 1st Ave SW		
F	Rochester, MN 55902		

**Committee Name** Iowans for Vilsack/Pederson, Inc.

**Committee Type** Governor Committee ID# 5076 **Filing Status** Amended

Statutory Due Date	10/19/2002
Adjusted Due Date	10/21/2002
Filed Date	10/21/2002
Received Date	
Amendment Date	10/22/2002

Estimates of **Anticipated Consultant Name and Address Contract Period** Performance Compensation

Axelrod & Associates 1/1/2002 media buys \$0.00

730 N Franklin #404 11/5/2002

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
10/8/2002	KXLT TV	media buy	\$1,117.75
	6301 Bandel Rd NW		
	Rochester, MN 55901		

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
10/8/2002 N	WOWT TV	media buy	\$23,889.25
3	3501 Farnam St		
(	Omaha, NE 68131		

Committee Name	lowans for Vilsack/Pederson, Inc.	Statutory Due Date	10/19/2002
	iowans for viisactor ederson, inc.	Adjusted Due Date	10/21/2002
Committee Type	Governor	Filed Date	10/21/2002
Committee ID#	5076	Received Date	
Filing Status	Amended	Amendment Date	10/22/2002

Estimates of Anticipated **Consultant Name and Address Contract Period** Performance Compensation

Axelrod & Associates 1/1/2002 media buys \$0.00

730 N Franklin #404 11/5/2002

Da	te Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
	10/9/2002 K	(FAB AM	media buy	\$4,641.00
	5	010		
	L	Inderwood Ave		
	C	Omaha, NE 68132		

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
10/9/2002	WMT-AM/FM	media buy	\$6,018.00
	600 Old Marion Road NE		
	Cedar Rapids, IA 52402		

#### Schedule G

## Schedule G - Breakdown Of Monetary Expenditures By Consultant

Consultant Name a	and Address	Contract Period	Estimates of	Anticipated
Filing Status	Amended		Amendment Date	10/22/2002
Committee ID#	5076		Received Date	
Committee Type	Governor		Filed Date	10/21/2002
Committee Name	iowans for viisack/r ederson, inc.	Adjusted Due Date	10/21/2002	
Committee Name	lowans for Vilsack/Pederson, Inc	leack/Pederson Inc	Statutory Due Date	10/19/2002

**Performance** Compensation **Consultant Sub-Total** \$1,926,068.94

> Total Consultant(s) \$1,926,068.94 **Expenditures**